

who survived the zombie apocalypse?

Four years after the speculative frenzy over
Zombie Formalist painting ended, we surveyed
the wreckage for signs of life.



The Biggest Myths About
the Chinese Art Market

The Keys to a Sustainable
Art Career

Who Are Today's Most
Bankable Artists?

Private Museum Power

For Old Masters and postwar and contemporary, the biggest slice of the market comprises works in the \$1 million-to-\$10 million range. For Impressionist and Modern, the very high end—\$10 million and over—takes the largest market share.

Some experts attribute the overall growth of the top end of the market—and in particular for works of Modern, postwar, and contemporary art—not only to growing wealth inequality but also to the growing number of private museums around the world.

“Demand for museum-quality work from European and Asian buyer/collectors is one of the driving factors in the growth of the market,” says Alessia Zorloni, an adjunct professor of economics and arts management at Catholic University in Milan.

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Alessia Zorloni

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Price Brackets by Genre First Six Months of 2018

Price brackets: \$0–10,000 \$10,000–100,000 \$100,000–1 million \$1–10 million \$10 million+

